

## Genesis: From Idea to Enterprise

DATE: 05/02/2024

## Event Coordinator(s):

Prof. Shailaja Udtewar

### Student Coordinator(s):

- 1. Tanmay Gokarn
- 2. Aishwarya Shenvi
- 3. Jyotirmay Patil
- 4. Prajakta Dagade
- 5. Harshda Khairnar

### Resource Person:

Mr. Rohan Vichare, Godrej Consumer Product Ltd., Assistant manager (Data Engineer)

#### Venue:

Computer Center
3:30 pm to 4:30 pm

## No of participants:

74 (XIE Students)

We are thrilled to share the exhilarating highlights of our Start-up/ E-cell 2<sup>nd</sup> event Seminar "Genesis: From Idea to Enterprise" that took place on 05<sup>th</sup> February, 2024. The event witnessed the participation of 74 energetic students, all eagerly waiting for the guidance on how to start a Start-up.

Guided by the discerning judgment of Mr. Rohan Vichare, the event kicked off at 3:30 pm with an invocation led by our collaboration head, Tanmay Gokarn. The seminar started by Mr. Rohan telling all the important topics which he was going to speak about and discus.

First topic was: How he got job in an IT company despite being from EXTC branch?

To answer this question, he started by listing all the stuff that he learned after he graduated from XIE which are front end coding, back-end coding, full stack development, data engineering and network engineering.

Second topic was: How he started his own startup sharing his own experience? He started his company in 2016 but it got closed but he restarted it again in 2021 and go this first official project of worth 47 lakhs named Gyan school.

Third topic was: Mistakes and Failure?

While his first start up was working successfully Mr. Rohan thought of starting a second start-up which was a food brand but this startup got failed. This startup started in May and got closed in November. Due to following mistakes: Trust issues, Lack of communication and Time management

Fourth topic was: What decision a person should make?

Following decisions are to be made: Vision and mission, Funding, Budgeting cash receipts—minus the expenses, Revenue Model and Cash flow management

The event not only showcased intellectual prowess but also fostered a sense of achieving something of their own in their life. It was a true testament to the talent and camaraderie within our community. The event ended at 4:30 PM.

We extend our heartfelt gratitude to Mr. Rohan Vichare, Shailaja Udtewar, and all the enthusiastic participants who made this event a resounding success. Stay tuned for more exciting updates and events from Start-up/ E-Cell!

Poster:





# START-UP/E-CELL PRESENTS A SEMINAR ON

## GENESIS: FROM IDEA TO ENTERPRISE



DATE: 5 FEBRUARY 2024

TIME: 3.30 TO 4.30 PM

VENUE: SEMINAR HALL

REGISTRATION LINK

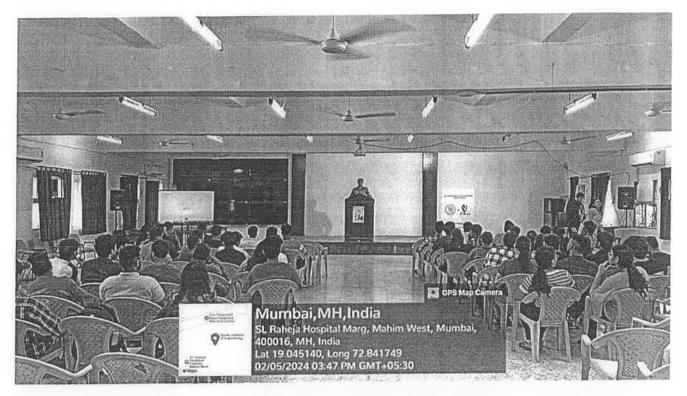


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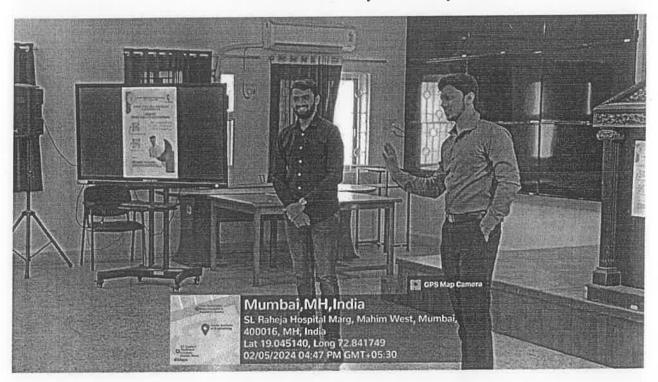


GODREJ CONSUMER PRODUCT LTD, ASSISTANT MANAGER (DATA ENGINEER)

## **Photos:**



Introduction of Event by Mr. Tanmay Gokarn



Glimpse of the event Genesis: From Idea to Enterprise



Participants of Event Genesis: From Idea to Enterprise



Start-up/E-Cell Committee Members with Mr. Rohan Vichare

Shailaja Udtewar Start-up / E-Cell Coordinator, IIC

Dr. Vijay Kapure President, IIC Dr. Bhayade Chari Convener, IIC Dr. Y.D. Venkatesh Principal

